

# Qiu Jin

jinqiu1101@gmail.com  
217-904-6663  
qiujindesign.com

## EDUCATION

### Master of Digital Arts, UI/UX Concentration

International Technological University  
2018 -- 2020

### User Experience Design Certificate

BitTiger, 2017

### Master of Landscape Architecture

University of Illinois, Urbana-Champaign  
2014 -- 2017

### Bachelor of Landscape Architecture

Zhejiang University  
2010 -- 2014

## SKILLS

### UX Methods

User research, Persona, Journey map, Storyboard, Affinity map, Card sorting, Information architecture, User flow, Whiteboard, Wireframing, Prototyping, Heuristic evaluation, Usability testing, A/B Testing

### Design Tools

Adobe Creative Suite: PS, AI, ID, XD, AE  
Sketch, Figma, Invision  
Principle, Zeplin  
AutoCAD, SketchUp

### Web Development

HTML5 / CSS, Javascript, CMS

Product Designer, UI/Visual Designer  
User centered problem solver; Creative visual storyteller.

## EXPERIENCE

### Product Designer | VUI.AI

May 2019 - Present | Santa Clara, CA

Launched Apps: Voice Twitter, Voice Chipotle

- Startup team, sole designer; Collaborate closely with PM and Engineers. Contribute to define product vision and strategy.
- Design Voice Chipotle App, allow users making order by voice.
- Design Voice Twitter App. Create innovative voice UI/UX for users getting, listening to and posting tweets all by voice.
- Define voice user cases, conduct user research, learn VUI user behavior and pain points. Design VUI and GUI multimodal experience.
- Design the company website and branding visual elements.

### Freelance UI/UX Designer

• **Volition.page** | Apr 2020 - Present

Designing daily habit and goal tracking product with Google Engineers.

• **AILaw** | Apr 2019 - Oct 2019

Designed the company website, including site map, layouts, visual elements; Collaborated with PM and Engineers.

• **Jian Zhuang** | Jun 2018 - Nov 2018

Designed the mobile App for easy home remodelling.

• **SafeBrowser** | Oct 2017 - Dec 2017

Designed PARENT MODE for the browser App, which protected kids from improper information.

### Visual Designer | WE Career

Sep 2017 - May 2019 | Santa Clara, CA

In-house & Clients' marketing design projects.

Clients including: Tencent, XPeng Motors, ENN, GeekPark.

- Defined business needs and storyline. Translate marketing objectives into clear creative strategies.
- Created attracting visual elements and templates for marketing, branding and events, including icons, illustrations, infographics, brochures, posters, ads, emails, presentation decks.
- Designed the company website from scratch.
- Managed and evolved the company design system, ensured visual consistency and quality for all platforms.

### Visual Designer | OMSA, UIUC

May 2016 - May 2017 | Champaign, IL

- Designed marketing materials including posters, banners, brochures, magazines, presentations decks.